

For Immediate Release

New MCEC board members appointed

Winnipeg, October 29, 2009 – The Manitoba Cattle Enhancement Council (MCEC) today appointed new members to its council.

Appointments include:

- Dr. Barry Todd, Chair, Deputy Minister of Manitoba Agriculture, Food and Rural Initiatives.
- Charles Gall, Council Member. Gall is a farmer from the Moosehorn area.
- David Wiens, Council Member. Wiens is a farmer from the Grunthal area.

They join current council members Gaylene Dutchyshen, Vice-Chair, a cattle farmer from Gilbert Plains, Albert Todosichuk, Treasurer, of Shilo, and Kathleen Butler, Executive Director.

MCEC's mandate is to invest in initiatives that will lead to increased beef slaughtering and processing capacity in Manitoba or that will enhance the market for value-added cattle products. The council's Investment Advisory Committee, which is comprised of cattle industry representatives and investment specialists, works with council to evaluate each funding proposal carefully.

For more information on the council and to sign up for MCEC news by email, please visit www.mancec.com.

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